



JUST BE U

Some people say it's not about the destination, it's about the journey. We would say it's both. Whether its communion with nature, creative expression or physical and spiritual rejuvenation, Ukiah is a place to discover new experiences.

The naturally breathtaking views, the community of free thinkers, world-class cultural arts venues, outdoor recreation, and a restored historic downtown have created a magical place where expression is a tradition and a way of live. This is where ranching families live alongside artists, musicians, winemakers, and innovative entrepreneurs.

Located just two hours north of San Francisco, Ukiah embodies the essence of a small town and is a welcome retreat from more crowded destinations. With it's boundless opportunities to adventure, discover, and even meander, a visit in Ukiah offers you chance to "just be U".



SHOP. DINE. DISCOVER HISTORIC DOWNTOWN.

SHOPPING

Ukiah may be small, but it's big enough in spirit for a wide variety of businesses. Stroll through the tree lined streets dotted with a vibrant boutiques that reflect the expression of their owners that curate collections distinctive and unique. From the latest fashions to rare books, kitchen gadgets, music, and art, you are sure to find a treasure to take home.

DINING

Fresh, organic, farm to table food and wine are the stars in our local restaurant scene. Delight your palate with flavors artfully prepared by our chefs and discover your own favorite corner table in one of our family owned eateries.

PLAY

Downtown provides the backdrop for music, art events, historic walking tours, and local libations.







MAKE MEMORIES.

Visit the City of Ten Thousand Buddhas, enjoy a performance, learn something new, immerse yourself in different ways that broaden your perspective. There are activities and experiences from the sole adventurer to the entire family.

GRACE HUDSON MUSEUM

Exhibitions and programs on regional fine art; the artwork and legacy of early California painter Grace Carpenter Hudson (1865-1937); Pomo Indian basketry and culture; plus a teaching garden and Hudson's historic home, the Sun House.

CITY OF 10,000 BUDDHAS

Visit the largest Buddhist monastery, university, prayer and meditation center in the United States.

VICHY SPRINGS RESORT & SPA

Vichy Springs Resort & Spa was established in 1854 and was a favorite retreat of Mark Twain, Jack London and President Teddy Roosevelt. It features the only warm and naturally carbonated "Vichy" mineral baths in North America. This historic property also has a 700 acre private reserve where you can "JustBeU".

SEABISCUIT RANCH

Home of the legendary racehorse that inspired a nation, Seabiscuit Ranch offers tours of the ranch, barns and its historic craftsman style ranch house.

HISTORIC SKUNK TRAIN

Go back in time aboard the historically accurate Skunk Train as it winds through the countryside, 1,000 year old redwoods, bridges and tunnels.

STAY IN THE MOMENT.

Stay with us while you discover what makes Ukiah the heart of Mendocino County with easy access to day trips to make your adventure something to share with the folks back home.

Want something different than traditional lodging? Ukiah is also home to many options including spas, camping, and private accommodations at local wineries.

Check out our lodging options online at www.visitukiah.com









TASTE THE GOOD LIFE.

WINERIES

Ukiah is home to over 30 tasting rooms that remain casual with exceptional hospitality. They offer an opportunity to taste award winning wines where many will also invite you to meet the winery owners, and talk with winemakers. Expand your wine knowledge, treat your palate to diverse varietals, and discover what makes our wine region known as "America's greenest".

MICROBREWERIES

Ukiah is home to pioneers of the microbrew world. Located in the heart of Historic Downtown Ukiah, Ukiah Brewing Company, was the nation's first certified organic brew pub and restaurant in 2001. It is a local hangout for great food, brews, and live music.

Anderson Valley Brewery, just a small drive away in Anderson Valley, is a place to visit for more great tastes and to learn the fun folk language of "Boontling".

SPIRITS AND MORE

Cocktails anyone? Ukiah has several distilleries that are locally owned and operated. Take a tour and taste the different spirits that add an extra sparkle to a "happy hour" anytime of the day.



PLAY AND HANGOUT.

PLAN A VISIT DURING ONE OF OUR SIGNATURE EVENTS AND FESTIVALS...

SIGNATURE EVENTS

Ukiah offers year-round events that celebrate the diversity and natural beauty of our area. Call (707) 467-5766 for more info.

Year Round Farmer's Market

Every Saturday morning. With live music, local arts and crafts and educational events, this is more than just a market.

First Friday Art Walk

(Monthly) Take a tour of downtown Ukiah's unique art galleries with refreshments and entertainment.

Destination Hopland Events

(May/Oct) Enjoy a weekend of wine tasting, food pairings, tours, art and live music.

A Taste of Redwood Valley

(Jun/Nov) Experience an intimate and memorable weekend of wine tasting with behind-the- scenes views of the valley's artisan producers.

Sundays In The Park

(Summer Months) Each summer since 1991, this free summer concert series thrills more than 20,000 music fans.

Fabulous Flashback Car

Show (Sept) Imagine yourself in a different era and feast your eyes on classic automobiles in historic Downtown Ukiah.

Ukiah Country PumpkinFest

(Oct) This annual two-day event is the largest street fair in Mendocino County.

Hometown Holidays (Dec)

Ukiah comes to life and sparkles for the season.
Experience the excitement of a small town holiday. Enjoy our light parade, shop for that perfect gift, have fun on the downtown ice rink, vote on your favorite decorated homes, and more.





IMAGINE YOURSELF HERE.

PLAN YOUR VISIT WITH US TO EXPERIENCE WHAT IT MEANS TO "JUST BE U".

ABOUT VISIT UKIAH

The Visit Ukiah Program is spreading the news about the Ukiah Valley. Funded by the lodging tax from local hotels, the program is responsible for marketing Ukiah as a destination for leisure vacations and business meetings.

UKIAH VISITOR CENTER

200 South School Street Ukiah, California 95482 (707) 467-5766 www.VisitUkiah.com

When you contact Visit Ukiah, you'll find a group of passionate locals who have made a career out of loving this special place. We're here to make your experience everything you want it to be. So please contact us today.



